

ADOMA

Auto Dealers Office Management Association

adoma.org

2017

EDUCATIONAL

Empowerment



Through Education

CONFERENCE

41st Annual Business Management Educational Conference



July 20 thru 23, 2017

PALA CASINO SPA RESORT - 11154 HWY 76, PALA, CA 92059

* LATE REGISTRATION & PAYMENT RECEIVED AFTER JUNE 16th, - \$200 LATE FEE, IF SPACE AVAILABLE

* DAY RATE REGISTRATION AVAILABLE - Deadline Date: JUNE 27th

DUE TO ROOM NIGHT AND FOOD COUNT REQUIREMENTS - ALL REGISTRATIONS FINAL, NO REFUNDS WILL BE ISSUED

Join ADOMA for this empowering three-day education packed Conference. Take a look at the exciting line up of sessions to energize your performance and help you run your dealership in a more impactful and cost-effective manner!

Vendors & Sponsors — Promote your products and services to key decision-makers at the Vendor Faire on Friday and/or sign on as an event sponsor! Visit adoma.org for more information.

SCHEDULE

THURSDAY, July 20th, 2017

Welcome Night & Registration: 6:00pm - 10:00pm

Location: **The Wine Cave**

FRIDAY, July 21st, 2017

Breakfast: 7:00am - 8:00am

Location: Pala Event Center "2A"

Introductions & Welcome: 8:00am - 8:30am

Location: Pala Event Center "1B"

General Session #1: 8:30am - 9:30am

Brian Maas - President, CNCDA

Automotive Industry Update

Location: Pala Event Center "1B"

General Session #2: 9:30am - 11:00am

Bob Hessler - Hessler Insurance Solutions

Workers Compensation Update

Location: Pala Event Center "1B"

VENDOR FAIRE PROGRAM: 11:00am - 2:00pm

Location: Pala Event Center

* Faire Location: 11:00am - 12:30pm in "1A"

* Prize Luncheon: 12:30pm - 2:00pm in "2A"

◆ Sponsored by Chase Bank, Inc.

General Session #3: 2:00pm - 3:30pm

IT Security Panel, Moderated by

Chris Thompson - CPI Solutions

Location: Pala Event Center "1B"

General Session #4: 3:30pm - 5:30pm

Butch Fredericks - Chase Bank

Reviewing Financial Statement Benchmarks

Location: Pala Event Center "1B"

Voluntary Poker Tournament: 7:00pm - 10:00pm

Provided by Pala Casino to benefit Lola Belk Scholarship

Location: **Casino Floor - Poker Room**

*** Friday Evening is at your leisure - plan your own Dinner with Family, Friends & Business Associates.

*POOL IS CLOSED FRIDAY @ 4:30PM
DUE TO B-52's CONCERT.*

SATURDAY, July 22nd, 2017

Breakfast: 7:15am - 8:15am

Location: **Sycamore 6 & 7**

Introductions & Welcome: 8:15am - 8:30am

Location: **Sycamore 2 & 3**

General Session #5: 8:30am - 11:30am

Don Slater, Dave Myers & Dave Summers
LSL CPA's

The LSL "Accounting Toolkit" for the Business Office

Location: **Sycamore 2 & 3**

Northwood University: 11:30am—12:00pm
Steve Goldman

Luncheon: 12:00pm - 1:00pm

Location: **Sycamore 6 & 7**

General Session #6: 1:00pm - 3:00pm

Christian Scali - The Scali Law Firm

HR and Employment Laws Updates

Location: **Sycamore 2 & 3**

General Session #7: 3:00pm - 4:30pm

Jim Potts - Potts & Associates

Specific updates on important day-to-day HR topics

Location: **Sycamore 2 & 3**

SATURDAY ENTERTAINMENT DINNER

Location: **The Infinity Club**

Cocktail Reception: 6:00pm - 7:00pm

DJ Music provided by Joe Diamond Entertainment

◆ Sponsored by AVRS, Inc.

Dinner & Entertainment: 7:00pm - 11:00pm

DJ Music and Murder Mystery provided by Joe Diamond Entertainment

SUNDAY, July 23rd, 2017

Brunch: 8:45am - 10:15am

Location: **Sycamore 8 & 9**

Motivational Session #8:

10:30am - 11:30am

Cherie Watters, CFO, O'Gara Coach Group

Wrap Up & Prizes: 11:30am - 2:00pm

Location: **Sycamore 8 & 9**