

# ADOMA

Auto Dealers Office Management Association

adoma.org

# 2018



## 42nd Annual Business Management Educational Conference

**A Jackpot Of Education Awaits You!**



### July 19 thru 22, 2018

South Point Hotel Casino and Spa, 9777 Las Vegas Blvd., So. Las Vegas, NV 89183

\* LATE REGISTRATION & PAYMENT RECEIVED AFTER **JUNE 8th**, - \$200 LATE FEE, IF SPACE AVAILABLE

\* DAY RATE REGISTRATION AVAILABLE - Deadline Date: **JUNE 8th**



Join ADOMA for this empowering three-day education packed Conference. Take a look at the exciting line up of sessions to energize your performance and help you run your dealership in a more impactful and cost-effective manner!

**Vendors & Sponsors** — Promote your products and services to key decision-makers at the Vendor Faire on Friday and/or sign on as an event sponsor! Visit [adoma.org](http://adoma.org) for more information.

#### THURSDAY, July 19, 2018

Welcome Night & Registration: 6:00pm - 10:00pm

Location: **Brunswick Room**

#### FRIDAY, July 20, 2018

Breakfast: 7:30am - 8:30am

Location: **Sonoma Ballroom "B"**

Welcome & ADOMA Biz: 8:30am - 9:30am

*Check in, Board Nominations & Voting*

Location: **Sonoma Ballroom "A"**

*General Session #1: 9:45am - 11:30am*

**Jeff Netland - CA DMV Investigator**

Location: **Sonoma Ballroom "A"**

Luncheon: 11:30am—12:30pm

*Lunch with Attendees & Vendors*

Location: **Sonoma Ballroom "B"**

*General Session #2: 12:45pm - 3:00pm*

**Jeffrey Zlotnick, United States Secret Service Agent, Las Vegas Field Office**

Location: **Sonoma Ballroom "A"**

#### VENDOR FAIRE PROGRAM

\* Vendor Faire: 3:00pm - 4:30pm

\* Cocktails & Prize Giveaway: 4:30pm - 6:00pm

Location: **Sonoma Ballroom "C"**

Friday Dinner on your own: 6:30pm

**TopGolf - Family Fun Night** (optional)

Join ADOMA for Golf, Drinks, and Finger Food to learn more about TopGolf visit: [topgolf.com](http://topgolf.com)

#### SATURDAY, July 21, 2018

Breakfast: 7:30am - 8:30am

Location: **Sonoma Ballroom "B"**

ADOMA Welcome: 8:30am - 9:00am

Location: **Sonoma Ballroom "A"**

*General Session #3: 9:00am - 11:30am*

**LSL CPA**

*Accounting Toolkit Encore Presentation*

Location: **Sonoma Ballroom "A"**

Luncheon: 11:30am - 12:30pm

Location: **Sonoma Ballroom "B"**

◆ Sponsored by **Scali Rasmussen Law Firm**

*General Session #4: 12:30pm - 2:30pm*

**Lisa Orrell, CPC, The Orrell Group**

*Recruiting, Managing and Retaining a*

*New Generation of Employees*

Location: **Sonoma Ballroom "A"**

*General Session #5: 2:30pm - 4:00pm*

**Scali Rasmussen Law Firm**

*Specific Updates on Human*

*Resources Issues*

Location: **Sonoma Ballroom "A"**

#### SATURDAY ENTERTAINMENT DINNER

Location: **Sonoma Ballroom "B"**

(black and gold attire preferred)

Cocktail Reception & Dinner: 5:30pm - 7:00pm

◆ Hosted Bar Sponsored by DMV/desk

Entertainment Show: 7:00pm - 9:00pm

**Hermans Hermits Starring Peter Noone**

Location: **Showroom At South Point**

(doors open at 6:30pm)

ADOMA After-Party with Prizes: 9:00pm - 11:00pm

Location: **Sonoma Ballroom "B"**

#### SUNDAY, July 22, 2018

Location: **Sonoma Ballroom "B"**

ADOMA Welcome & Breakfast: 8:30am -10:00am

*Motivational Session #6: 10:00am - 11:00am*

**Kerri Harper Howie** (McDonalds Franchisee

Female Ownership)

Wrap Up & Prizes: 11:00am — 1:00pm