

ADOMA

Auto Dealers Office Management Association

MARKETING / SPONSOR OPPORTUNITIES

Check all that apply and submit this form along with your payment.



❖ **ADVERTISE: ADOMA NewsTrax!**

NewsTrax represents all ADOMA chapters as well as supporting members from the San Diego and Tri-County areas. This monthly newsletter is distributed to almost 500 owners, dealers and managers of auto dealerships throughout Southern California. **That's why ADOMA NewsTrax is a great place to promote your products or services.**

<u>Ad Dimensions – Non-Bleed</u>	<u>Member</u>	<u>Non-Member</u>
<input type="checkbox"/> Business Card (3.5" x 2")	\$25	\$40
<input type="checkbox"/> Quarter Page (3 5/3" x 4 1/2")	\$50	\$65
<input type="checkbox"/> Half Page - horizontal (7 1/2" x 4 1/2")	\$75	\$90
<input type="checkbox"/> Full Page - 8 1/2 x 11 (7 1/2" x 9 5/16")	\$100	\$125

Note: Save \$15 when you sign up for 2 or more months. Receive one free Ad when you pay for one full year.

❖ **CONFERENCE SPONSORSHIP:**

Support the annual three day education conference and enrich the experience for everyone and gain valuable marketing exposure for your company. We are offering partial and full scholarships.

<input type="checkbox"/> Program printing	\$600
<input type="checkbox"/> Friday Lunch Sponsor	\$2,000
<input type="checkbox"/> Friday Cocktail – Hosted Bar	\$3,000
<input type="checkbox"/> Saturday Lunch Sponsor	\$3,000
<input type="checkbox"/> Refreshments - Hospitality Room	
o Snacks, nuts, pretzels & candy	\$250
o Soft drinks, wine, beer, etc.	\$500
<input type="checkbox"/> Saturday Dinner – Hosted Bar	\$3,000
<input type="checkbox"/> Saturday Entertainment	\$2,500
<input type="checkbox"/> Sunday Brunch	\$2,500
<input type="checkbox"/> Door Prizes	Make a monetary donation or donate a gift item
<input type="checkbox"/> Grand Prize (multiple)	\$500
<input type="checkbox"/> Podiums, lavalieres, overheads, etc.	\$500
<input type="checkbox"/> Cash Bar Tickets	\$500
<input type="checkbox"/> General expenses donation	All amounts welcome! \$_____

❖ **MINI CONFERENCE SPONSORSHIP:**

This is a half-day conference in the fall that includes a keynote speaker and education sessions.

<input type="checkbox"/> ___# of Door Prize Donations at \$_____ = \$_____ total value (gift cards, tickets, wine, etc.)
<input type="checkbox"/> \$125 Coffee Service
<input type="checkbox"/> \$250 Bagels, Muffins & Fresh Fruit
<input type="checkbox"/> Silver Sponsorship (\$100 - \$250 donation) \$_____
<input type="checkbox"/> Gold Sponsorship (\$251 - \$500 donation) \$_____
<input type="checkbox"/> Platinum Sponsorship (\$501+ donation) \$_____

❖ **ADOMA "LOLA BELK SCHOLARSHIP":**

This Scholarship Fund awards scholarships to Automotive Personnel wishing to continue their education at the Annual ADOMA Conference and those with a financial need.

<input type="checkbox"/> Scholarship Donation	\$_____
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SPONSOR SIGN UP (company name): _____

Primary Contact: _____ Bus. Phone: () _____

Total Amount: \$ _____

Check # _____ or _____ Send me a electronic invoice to pay.

Questions, please contact the ADOMA office at adomaoffice@gmail.com

Address: ADOMA 360 E. First St., #891, Tustin, CA 92780