

## **Lisa Orrell, CPC – The Orrell Group**



Lisa Orrell, CPC, is globally recognized as “The Employee Dynamics Expert”, and she is passionate about one thing: To inspire employees, of all generations, to better understand themselves and others to create a more positive & productive workforce.

Her FOUR books on Amazon include: [\*“Millennials Incorporated”\*](#); [\*“Millennials into Leadership”\*](#) and [\*“Boomers into Business”\*](#). Her 5-star rated fourth book, [\*“Your Employee Brand is in Your Hands”\*](#), was recently named a finalist in ForeWord Magazine’s 17th Annual Book Awards competition.

As a respected expert, Lisa is also an in-demand Keynote Speaker, Consultant, and Thought Leader hired by many well-known organizations and professional associations. A sample of her client list includes: Wells Fargo, Johnson & Johnson, Intuit, Chico’s, Pepsi, Applied Materials, Paul Mitchell The School (100+ locations nationally), eBay, PayPal, Cisco, USC’s Marshall School of Business, Blue Cross/BlueShield, PBWC, NCHRA, SBODN, and Monster.com.

She was recently even hired by the Brunei Government as a featured speaker in their country at a Millennial Leadership Conference!

Aside from Lisa’s fun, candid, motivating, and engaging presentation style, audiences enjoy her interesting content and perspectives on leadership, communication, employee engagement, and Personal Branding...with the unique “twist” of how generational dynamics greatly impact relationships in today’s workforce.

She offers a variety of popular keynotes and workshops that: Improve generations relations at work; educate Leadership Teams on workforce trends; improve the recruitment, management and retention of Millennial (aka: Gen Y) Talent; and that educate Millennial employees and college students on how to be effective young leaders in the workforce. She also conducts Personal Branding workshops for employees to support their career growth and leadership development (with audiences often ranging in age from 21 – 60+ years old).

For more about Lisa Orrell visit her website at [www.theorrellgroup.com](http://www.theorrellgroup.com).