



To: Our Valued Vendors/Supporters

Thank you for your ongoing interest and support of the Automotive Dealer Office Management Association (aka ADOMA). Attached is a flyer outlining this year's conference sponsorship opportunities.

As you are probably, aware this year's conference is at the South Point Hotel Casino & Spa in Las Vegas, NV from July 19 to July 22, 2018, and our major focus is on-going education for Dealership Business Office Management. As in prior years, the conference is going to be a fantastic educational tool for both Southern and Northern California's automotive Controllers, Business & Office Managers.

We will kick off the 2018 Conference with Registration and a Welcome Event on Thursday evening. Friday's sessions will include a keynote kickoff session with Jeff Netland, CA DMV Investigator, followed by Brian Spellacy, Special Agent in Charge, United States Secret Service, Las Vegas field office. Our Vendor Chairperson, Steve Pedraza, will again host our 21<sup>st</sup> Annual Vendor Faire. On Saturday, we will hear once again from the ever-popular LSL CPAs regarding Accounting Tools. Also on Saturday, we welcome back Lisa Orrell of the Orrell Group with an informative session on Recruiting, Managing and Retaining a New Generation of Employees. Our final session on Saturday is with The Scali Rasmussen Law Firm for what will, no doubt, be an enlightening ninety minutes of employment law. For our Sunday motivational session, we are excited to have with us Kerri Harper Howie, a McDonald's franchisee with an inspiring message to kick start your day.

We look forward to you being part of the ADOMA 42nd Annual Conference this year and encourage you to commit to one of the opportunities on the flyer. I would love to include your business and name in the Welcome Program so please contact me at [jbaker@kirbyautogroup.com](mailto:jbaker@kirbyautogroup.com) or send me your sponsorship form to 6424 Auto Center Drive, Ventura, CA 93003 if you intend to sponsor.

Best Regards,

A handwritten signature in black ink, appearing to read "Jackie Baker", is written over a circular stamp or seal.

Jackie Baker  
President  
ADOMA Executive Board of Director

**South Point Hotel Casino & Spa**



**ADOMA**  
 AUTO DEALERS OFFICE MANAGEMENT ASSOCIATION  
**42<sup>th</sup> ANNUAL BUSINESS MANAGEMENT CONFERENCE**  
 July 19<sup>th</sup>-22<sup>th</sup> 2018 – South Point Hotel Casino & Spa  
 9777 Las Vegas Blvd., So. Las Vegas, NV 89183

**SPONSORSHIP OPPORTUNITIES**

*available for a limited time, please indicate your choice of donation no later than **June 8<sup>th</sup>**.*

GOAL: Build a Positive Conference Experience! The ADOMA Executive Board Conference Committee has a wish list to fulfill in order to promote a positive conference experience. We are offering partial and full sponsorships. We greatly appreciate any support of our expenses for the conference. Your donation allows us to provide our best educational event. To assist our generous industry supporters we have provided these suggested items. *Please indicate your first and second choice.*

**Sponsorship of various items will be on a first come payment basis.**

<b>Welcome information:</b>	
1. Programs	\$500
2. Name Tags	\$300
<b>Hotel Expenses:</b>	
3. Podiums, lavalieres, overheads, etc.	\$1000
<b>Thursday Night Reception</b>	
4. Light Snacks	\$1000
5. Hosted Bar	\$3000
6. Friday Luncheon	\$2000
7. Vendor Faire Hosted Bar	\$3000
8. Friday Family Fun Night	\$1000
9. Saturday Luncheon	\$2000

<b>Saturday Night Dinner:</b>	
10. Hosted Bar	\$3000
11. Entertainment	\$3000
12. After Part	\$3000
13. Sunday Brunch	\$2500
<b>Drawing Prizes:</b>	
14. Grand Prize \$500, \$250, \$100	(multiple Prizes) \$ *
15. Door Prize	\$
<b>General Donation:</b>	
16. Amount: \$	*
17. Gift Cards \$	(see below)

**Firm Name:** \_\_\_\_\_ **Phone No:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**1<sup>st</sup> Choice:** \_\_\_\_\_ **2<sup>nd</sup> Choice:** \_\_\_\_\_ **3<sup>rd</sup> Choice:** \_\_\_\_\_ **Total Donation \$** \_\_\_\_\_

\*14-17. We end the conference with gifts and door prizes. These consist mainly of gift cards in \$25, \$50 or more increments. If you wish to donate gift cards, may we suggest restaurants, malls, hotel, spa, books, Amazon, etc? If you wish to provide an amount for us to purchase gift cards, use (#17). We also draw for Grand prizes for 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> place (#14) and other various amounts (#15.) Your Company will be individually mentioned with the Grand prizes.

The following sponsor levels will be listed in the conference program: (See letter for additional benefits)

- Platinum Sponsor \$1000 +
- Silver Sponsor \$250 - \$499
- Gold Sponsor \$500 - \$999
- Bronze \$249 - \$50

**MAIL** completed form and check before **Friday, June 8, 2018** to: **ADOMA Executive President**, Jackie Baker, 6424 Auto Center Drive, Ventura, CA 93003 or [jbaker@kirbyautogroup.com](mailto:jbaker@kirbyautogroup.com) if you have any questions.

**Enclosed: Check #** \_\_\_\_\_ **Date:** \_\_\_\_\_