

ADOMA

Auto Dealers Office Management Association

adoma.org

2018

EDUCATIONAL

Empowerment



Through Education

CONFERENCE

42nd Annual Business Management Educational Conference



A Jackpot Of Education Awaits You!

July 19 thru 22, 2018

South Point Hotel Casino and Spa, 9777 Las Vegas Blvd., So. Las Vegas, NV



RESERVATION(S) & PAYMENT DUE DATE EXTENDED TO JUNE 15th

DUE TO ROOM NIGHT AND FOOD COUNT REQUIREMENTS - ALL REGISTRATIONS FINAL, NO REFUNDS WILL BE ISSUED

Join ADOMA for this empowering three-day education packed Conference. Take a look at the exciting line up of sessions to energize your performance and help you run your dealership in a more impactful and cost-effective manner!

Vendors & Sponsors — Promote your products and services to key decision-makers at the Vendor Faire on Friday and/or sign on as an event sponsor! Visit adoma.org for more information.

THURSDAY, July 19, 2018

Welcome Night & Registration: 6:00pm - 10:00pm

Location: **Brunswick Room**

FRIDAY, July 20, 2018

Breakfast: 7:30am - 8:30am

Location: **Sonoma Ballroom "B"**

Welcome & ADOMA Biz: 8:30am - 9:30am

Check in, Board Nominations & Voting

Location: **Sonoma Ballroom "A"**

General Session #1: 9:45am - 11:30am

Vitu Inc. / DMVdesk

CA AB516 - Temp Tag_The latest update!

Location: **Sonoma Ballroom "A"**

Luncheon: 11:30am—12:30pm

Lunch with Attendees & Vendors

Location: **Sonoma Ballroom "B"**

General Session #2: 12:45pm - 3:00pm

*Jeffrey Zlotnick, United States Secret Service Agent,
Las Vegas Field Office*

Location: **Sonoma Ballroom "A"**

VENDOR FAIRE PROGRAM

* Vendor Faire: 3:00pm - 4:30pm

* Cocktails & Prize Giveaway: 4:30pm - 6:00pm

Location: **Sonoma Ballroom "C"**

Friday Dinner on your own: 6:30pm

FRIDAY NIGHT DINNER (optional)

TopGolf - Family Fun Night

Join ADOMA for Golf, Drinks, and Finger

Food. To learn more about TopGolf

visit: topgolf.com

SATURDAY, July 21, 2018

Breakfast: 7:30am - 8:30am

Location: **Sonoma Ballroom "B"**

ADOMA Welcome: 8:30am - 9:00am

Location: **Sonoma Ballroom "A"**

General Session #3: 9:00am - 11:30am

LSL CPA

Accounting Toolkit Encore Presentation

Location: **Sonoma Ballroom "A"**

Luncheon: 11:30am - 12:30pm

Location: **Sonoma Ballroom "B"**

General Session #4: 12:30pm - 2:30pm

Lisa Orrell, CPC, The Orrell Group

Recruiting, Managing and Retaining a

New Generation of Employees

Location: **Sonoma Ballroom "A"**

General Session #5: 2:30pm - 4:00pm

Scali Rasmussen Law Firm

Specific Updates on Human

Resources Issues

Location: **Sonoma Ballroom "A"**

SATURDAY ENTERTAINMENT DINNER

Location: **Sonoma Ballroom "B"**

(black and gold attire preferred)

Cocktail Reception & Dinner : 5:30pm - 7:00pm

Entertainment Show: 7:00pm - 9:00pm

Hermans Hermits Starring Peter Noone

Location: **Showroom At South Point**

(doors open at 6:30pm)

ADOMA After-Party with Prizes: 9:00pm - 11:00pm

Location: **Sonoma Ballroom "B"**

SUNDAY, July 22, 2018

Location: **Sonoma Ballroom "B"**

ADOMA Welcome & Breakfast: 8:30am -10:00am

Motivational Session #6: 10:00am - 11:00am

Kerri Harper Howie (McDonalds Franchisee

Female Ownership)

Wrap Up & Prizes: 11:00am — 1:00pm