

# Christian Scali

Founder and Managing Partner



Christian Scali has a diverse automotive industry practice that includes [advertising](#), [consumer finance](#), consumer product safety, [data security](#), [employment](#) advice and counsel and [litigation](#), employee mobility, [franchise](#), privacy, trade secret protection, entertainment litigation and intellectual property litigation. In addition to regularly advising clients in the [automotive](#), transportation and logistics, retail, internet marketing, media and technology and entertainment industries on these issues, he litigates regulatory and civil matters.

Mr. Scali's experience includes complex and high stakes litigation, including consumer advertising, intellectual property and entertainment, consumer finance, wage and hour and Proposition 65 class actions, trade secret misappropriation and employment cases, as well as smaller regulatory and civil litigation matters. Mr. Scali is known throughout the state of California for his work on behalf of the retail automotive industry in a series of advertising lawsuits brought against it under California's Unfair Competition Law resulting, among other things, in the disbarment of consumer advocates, Trevor Law Group, and for his work on the Defense Steering Committee in the massive automobile consumer leasing lawsuit against the entire California retail automotive leasing industry, *In re Vehicle Lease Document Cases*.

He has assisted auto dealer groups in developing compliance and ethics programs. He represents clients in regulatory enforcement actions and requests for information. And he litigates complex franchise disputes as well as partnership and corporate dissolution matters. Mr. Scali looks for creative and efficient resolutions to often complex and sensitive business disputes.

Mr. Scali is on the Los Angeles County Bar Association (LACBA) Litigation Section Executive Committee. And he is a delegate for the Board of Directors of the Independent Auto Dealers Association of California (IADAC). Mr. Scali is an Editor of the *ELIPS Law Lab*, a publication of the Entertainment Law and Intellectual Property Section of the Los Angeles County Bar Association. He co-authored the chapter on confidentiality agreements and non-competes in PLI's *2015 Healthcare Law Handbook*. He authored the *California New Car Dealer Association's Advertising Law Manual* in 2015.

# Jennifer Woo Burns

Partner



Jennifer Burns (formerly Jennifer Price) has served as in-house and outside employment counsel for auto dealer groups, which experience provides her with a grounded perspective in handling employment-related compliance matters. As outside counsel, she advised businesses regarding compliance with employment laws and defended businesses in employment litigation, including participating in multiple jury trials for wrongful termination and discrimination lawsuits. She was tapped for the General Counsel role at the Cush Automotive Group, where she handled internal legal issues, monitored regulatory compliance, participated in litigation matters and supervised the Human Resources Department. She then joined Penske Automotive Group as Human Resources and Compliance Manager. She recently co-founded Pacific HR Alliance, providing businesses with cost-effective Human

Resources compliance support. As outside counsel, Jennifer gained exposure to many industries and acquired the expertise of a legal practitioner. In addition, through her in-house roles, she gained an understanding of the operational realities of the automotive industry and successfully collaborated with management to achieve legal compliance and business objectives.

Jennifer is a Southern California native and received her Bachelor of Arts degree, cum laude, from University of California, Los Angeles. She received her Juris Doctor degree at Loyola Law School in Los Angeles. As a law student, she served as a legal extern at the California State Superior Court for Judge Jerold Krieger and was a member of the Loyola Law School Entertainment Law Journal. She has been a member of the State Bar of California since 1993 and is a member of the State Bar's Labor and Employment Law section. Jennifer is a founding board member of the Wish Circle, Make-A-Wish San Diego chapter.