Spread-the-Word about your product or service.

ADOMA
Auto Dealers Office Management Association

**Supports
Southern California Dealers!**

Promotional Opportunities

- **NewsTrax** newsletter represents the Inland Empire, Orange County, Los Angeles, and Sacramento chapters as well as supporting members outside a chapter area. This monthly newsletter is emailed to over 800 dealer owners, controllers, managers and supporting firms of auto dealerships throughout Southern California.

- **Website** has a steady flow of traffic with a average of over 4200 viewer per month.

Advertising: Provide non-bleed camera-ready artwork based on the one of the following options.

Size	NewsTrax Newsletter Member	Non-Member	Website Member	Non-Member
Business Card (3.5" x 2")	$40	$55	$75	$105
Quarter Page—square (3 5/8" x 4 1/2")	$70	$90		
Half Page—horizontal (7 1/2" x 4 1/2")	$100	$125		

Note: If you sign up for 2 or more ads you receive a $15 discount on the total amount due.

Sign up for one full year of advertising and pay for 11 ads and receive the 12th ad FREE.

Ad Specifications:

- Advertising submissions are due <u>by the 25th of the month, prior to the month of publication</u>, along with the payment in full. Example (by October 25th for the November publication) Please provide a copy of this form with your ad and payment.

- Artwork must be non-bleed, camera-ready. ADOMA is not responsible for edits, corrections, and/or resizing of the ad.

  Submit your ad in digital format (**.jpeg, or .pnc format**) file by the deadline to adomaoffice@gmail.com. The newsletter is submitted in electronic format so full color ads are welcome.

Question? Contact the ADOMA office at adomaoffice@gmail.com

✂ -

Advertising Submissions

(Please Print)

Name:_____   ADOMA member? ☐ yes ☐ no

Company: _____

Telephone:_____ Email_____   _____

- Run my _____ (size ad) in the ☐ **NewsTra**x and/or ☐ **Website** for _____ (# of issues)

- Paying by: ☐ Check #_____   ☐ Credit Card (go to adoma.org, "News/Events", "Advertising", payment button)

- Amount Due: $_____   (Please EMAIL this form with your advertisement or mail form in with payment.)
  Mail Payment and Form to: **ADOMA, 360 E. First St., #891,Tustin, CA 92780**

Appr 10.12.20