



To: Our Valued Vendors and Supporters

Thank you for your ongoing interest and support of the Automotive Dealer Office Management Association (aka ADOMA). Attached for your review is a form outlining our 44th Annual Educational Conference Sponsorship Opportunities. We hope you will be interested in joining us this year and helping us to make this a truly great conference.

As you are probably aware, we started our planning for this conference in 2020, but due to the Covid-19 virus, we had to postpone the conference to 2022. The conference will still be held at the *Miramonte Indian Wells Resort & Spa* in *Indian Wells, CA* on **July 21st – July 24th, 2022**. Our major focus is the on-going education of our Dealerships' Management Offices. As in prior years, the conference is going to be a fantastic educational tool for both Southern and Northern California's' automotive Controllers, Business and Office Managers and their team members.

Our Conference will start with a Registration and a Welcome Event on Thursday evening. Friday's sessions will include two fantastic speakers and our annual Vendor Faire, if you wish to participate, contact our *Vendor Faire Chairman, Angelo Delnero* at adelnero@completeofficeca.com. On Saturday, we are hosting three sessions, two of our ever-popular speakers, Chris Scali of Scali Rasmussen Law Firm and Jim Potts of Potts and Associates are returning with two very informative and insights presentations. Our 3rd session on Saturday will be a Roundtable Breakout and on Sunday, we will be hosting a Motivational speaker to end the conference on a high note.

We are extremely excited that we have turned back the clock and brought back a past favorite of conference attendees, the "Hospitality Suite" that will be available for all to enjoy thru the weekend. We are working to finalizing our line up and scheduling, so please stay tuned and watch for upcoming details thru future email publications or by visiting our website at www.adoma.org.

All of us at ADOMA are so looking forward to getting together this year and having you a part of this years' Educational Conference. Again, please review the attached "Sponsor Opportunity Form", we would welcome and encourage your participation. I would love for you and your teams to have the opportunity to highlight your business get to know and build some lasting relationships with our ADOMA friends and members, as well as including your business in our Welcome Program. I so hope you will be joining us.

For questions, please contact me at amagnolia@thorsonmotorcenter.com or send me your sponsorship form to 3456 E Colorado Blvd., Pasadena, CA 91107 if you intend to sponsor.

Best Regards,

A handwritten signature in black ink that reads "Allynn Magnolia".

Allynn Magnolia
President
ADOMA Executive Board

44th ANNUAL BUSINESS MANAGEMENT EDUCATION CONFERENCE

July 21 – July 24, 2022

Miramonte Indian Wells Resort & Spa – 45000 Indian Wells Lane, Indian Wells, CA 92210

SPONSORSHIP OPPORTUNITIES

Available for a limited time, submit your choice of donation and payment by **Friday, May 27th.**



GOAL: Build a Positive Conference Experience! The ADOMA Executive Board Conference Committee has a wish list to fulfill in order to promote a positive conference experience. We are offering partial and full sponsorships. We greatly appreciate any support given to cover our conference expenses. Your donation allows us to provide a successful and beneficial educational event for our Dealers. To assist our generous industry supporters we have provided these suggested items. *Please indicate your first, second, and third choice.*

Sponsorship of various items will be on a first-come payment basis.

Welcome information:		Sponsored by	Saturday Night Dinner:	Sponsored by	
1. Programs	\$500	Complete Office	10. Hosted Bar	\$3500	DMVdesk - Vitu
2. Name Tags	\$300		Social:		
3. Speaker Gifts	\$500		11. Hospitality Room	\$3500	Scali Rasmussen
Hotel Expenses:			Sunday Brunch:		
4. Podiums, lavalieres, overheads, etc.	\$1000		12. Specialty Station	\$2500	
Thursday Night Reception:			Drawing Prizes:		
5. Light Snacks	\$1000		13. Grand Prize	\$500, \$250, \$100	(multiple Prizes) *
6. Hosted Bar	\$3500		14. Door Prize	\$	
Friday:			General Donation:		
7. Friday Luncheon	\$2000		15. Amount:	\$	*
8. Vendor Faire Hosted Bar	\$3500		16. Gift Cards	\$	(see below) *
Saturday:					
9. Saturday Luncheon	\$2000				

Firm Name: _____ **Phone No:** _____

Contact Name: _____ **Email:** _____

1st Choice: # _____ **2nd Choice: #** _____ **3rd Choice: #** _____ **Total Donation \$** _____

*13-16. We like to give door prizes. These consist mainly of gift cards in \$25, \$50 or more increments. If you wish to donate gift cards, may we suggest restaurants, malls, hotel, spa, books, Amazon, etc.? If you wish to provide an amount for us to purchase gift cards, use (#15&16). We also draw for Grand prizes for 1st, 2nd, & 3rd place (#13) and other various amounts (#14). Company's donating Grand prizes will be mentioned individually.

All donations follow the below Sponsorship levels. Sponsors are listed in the program and highlighted at the conference:

- Platinum Plus Sponsor \$1500+**
- Gold Sponsor \$500 - \$999**
- Bronze \$50 - \$249**
- Platinum Sponsor \$1000 - \$1499**
- Silver Sponsor \$250 - \$499**

CREDIT CARD go to adoma.org to submit payment and email copy of form to Allynn Magnolia.

MAIL completed form and check payable to **ADOMA** to: ADOMA Executive President, Allynn Magnolia, Thorson Motor Center, c/o ADOMA Conference, 3456 E. Colorado Blvd., Pasadena, CA 91107.

If you have any questions, please contact Allynn Magnolia at amagnolia@thorsonmotorcenter.com.

Enclosed: Check # _____ **Date:** _____ more details at adoma.org