

ADOMA

Auto Dealers Office Management Association

adoma.org

2022

EDUCATIONAL

Empowerment



Through Education

CONFERENCE

44th Annual Business Management Educational Conference

July 21 thru 24, 2022

MIRAMONTE INDIAN WELLS RESORT & SPA - INDIAN WELLS, CA 92210



Welcome ADOMA friends and members. Our mission is to provide a forum for education and the exchange of ideas and information to improve the administration of the automotive industry.

So, we of the Executive Board are so excited that the climate here in California has relaxed enough that after two years we are able to host this exciting and empowering 3-day educational conference. Our goal for this weekend is to provide you with a forum of interesting topics presented by outstanding and knowable speakers as well as the opportunity to reconnect with your peers and have some fun. So please, bring questions to each session and your best practices to the Saturday Roundtable, so your peers may learn from you. Also, enjoy what the hotel and Palm Springs Valley has to offer.

Thank you attendees, speakers, vendors, and sponsors for joining us this weekend and helping to make this such a fantastic conference.

SCHEDULE

THURSDAY, July 21st

Welcome Night & Registration

6:30 PM - 9:30 PM

Location: 2nd Floor Citrus Terrace/Ocotillo Foyer

FRIDAY, July 22nd

Breakfast

7:30 AM - 8:30 AM

Location: Mesquite 2

Check In & Welcome

8:30 AM - 9:30 AM

Location: Mesquite 2

1st SESSION

9:45 AM - 11:30 AM

Location: Mesquite 3-4

Cyber Security and Fraud

Speaker: **Oswaldo Del Bosque**

Bank of America

Lunch with attendees and vendors

11:30 AM - 12:30 PM

Location: Mesquite 2

2nd SESSION

12:45 PM - 3:00 PM

Location: Mesquite 3-4

California Dreamin' Changin':

Mitigating The New Risks

Speaker: **John P. Boggs, Esq.**

Fine Boggs & Perkins & HR Hotlink

21st ANNUAL VENDOR FAIRE

3:00 PM - 6:00 PM

Location: Mesquite 1

Cocktails / Prizes

4:30 PM - 6:00 PM

Location: Mesquite 1 & Foyer

Free Time

6:00 PM

SATURDAY, July 23rd

Breakfast

7:30 AM - 8:30 AM

Location: Mesquite 2

Welcome, 50/50

8:30 AM - 9:00 AM

Location: Mesquite 2

1st SESSION

9:00 AM - 11:30 AM

Location: Mesquite 3-4

Management Refresher: Becoming a

Manager/Leader, Delegating &

Monitoring Staff, and Managing Time

Speaker: **Zaylore Sapphos Stout, Esq.**

Potts and Associates

Lunch

11:30 AM - 12:30 PM

Location: Mesquite 2

2nd SESSION

12:30 PM - 2:30 PM

Location: Mesquite 3-4

Round Table

- Pay plans & employee benefits
- Office working environment or cross training within the dealership
- Expense analyze
- Sales tax submissions or in-house computer system

3rd SESSION

2:30 PM - 4:00 PM

Location: Mesquite 3-4

Current Court Cases Facing

Dealerships

Speaker: **Christian Scali, Esq.**

Scali Rasmussen Law Firm

Cocktails

5:00 PM - 6:30 PM

Location: Mesquite Foyer

Dinner

6:45 PM - 9:00 PM

Location: Mesquite 2

Hospitality Suite

9:00 PM - 10:30 PM

Location: Presidential Suite

SUNDAY, July 24th

Brunch

8:30 AM - 9:30 AM

Location: Mesquite 3-4

Welcome, 50/50

9:30 AM - 10:00 AM

Location: Mesquite 3-4

FINAL SESSION

10:00 AM - 11:00 AM

Location: Mesquite 3-4

Women in Automotive Leadership

Speaker: **Monique Buduan**

CVR / AVRS

Wrap up / Prizes / Vote results

11:00 AM - 12:00 PM

Location: Mesquite 3-4