



Are you Confident your Ads are Compliant?

KPA has a team of experts ready to review the compliance of your sales and lease-related advertisements.

We know ads are an essential part of your operations, and ensuring you cover all state and federal requirements can be a headache. KPA is here to provide the peace of mind you need so you can focus on connecting with customers and making sales while adhering to Federal and California ad requirements*.

With KPA's Advertising Review Service, you can submit up to 4 ads per week for review. KPA's experts will provide verbal or written compliance feedback on the ads submitted. Reviews are limited to content, for example, does the ad include required disclosures?

We can help with ads for:



Radio**



Newspaper



Web**



Television**



Magazine



Other

*We do not offer legal sign off on advertisements or liability releases.

**KPA will only review PDF versions of any ad, i.e. storyboards or scripts for radio and tv ads prior to use.

Stay Compliant. Reduce Liability.

KPA makes automotive sales and F&I compliance simple. Our on-site services and online tools help dealerships comply with state and federal regulations, protect the reputations of their brands, minimize legal liability, and maximize customer satisfaction.

*For more information
visit www.kpa.io
or call 866.356.1735.*



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Robert Ebin

Robert Ebin joined Auto Advisory Services/KPA in 2019 and is the Senior Manager of Legal Affairs. His job duties include supervising and answering the F&I Compliance Hotline, editing the Transmission newsletter, supervising the California Advertising Review service, and provides legal support to KPA's F&I consultants.

Prior to joining AAS/KPA, Robert was an associate at Manning, Leaver, Bruder & Berberich LLP, where his practice focused on dealership litigation defense, specifically involving cases concerning allegations of dealer fraud, violations of the Consumer Legal Remedies Act, violations of the Rosenthal Fair Debt Collections Practices Act, and the Song-Beverly Consumer Warranty Act. He also worked on analyzing deal files for compliance with applicable state and federal laws, and provided detailed evaluation for potential dealer liability exposure. Robert also helped draft the California New Car Dealers Association F&I Practices Manual, 6th Edition. He received his B.A. from the University of California-Berkeley and his J.D. from Pepperdine University School of Law.