



45th Annual
**ADOMA Business Management
Educational Conference**

**SPONSORS
Wanted**

To: Our Valued Vendors and Supporters

Thank you for your ongoing interest and support of the Automotive Dealer Office Management Association (aka ADOMA). We have enclosed for your review a form outlining our 45th Annual Educational Conference Sponsorship Opportunities. We hope you will be interested in joining us this year and helping us to make this a truly empowering and fantastic conference.



The conference will be held at the **South Point Hotel Casino & Spa in Las Vegas** on **June 22th – 25th, 2023**. Our major focus is the on-going education of our Dealerships' Management Offices. As in prior years, the conference is going to be a fantastic educational tool for both Southern and Northern California's' automotive Controllers, Business and Office Managers and their team members.

Our Conference will start with a Registration and a Welcome Event on Thursday evening. Friday's morning sessions will start off with three fantastic speakers Halbert Rasmussen, Scali Rasmussen Law Firm and Chris Minahan and Brent Perez of Arrowhead General Insurance Agency. After lunch, our 3rd session speaker will be from Comerica speaking on Fraud Prevention. From 3PM – 6PM on Friday, ADOMA is hosting our annual Vendor Faire, if you wish to participate, contact our *Vendor Faire Chairman, Angelo Delnero* at adelnero@completeofficeca.com. We will end the day with a special treat for those wishing to join; we will be traveling to Top Golf Las Vegas for a fun evening of food, drinks and game playing.

On Saturday, we are hosting three sessions; our ever-popular speakers are returning - John P. Boggs, Fine Boggs & Perkins LLP, Aaron Hartshorn, KPA, and Jim Potts, Potts and Associates to share some of their vast knowledge with us. On Sunday, we will be ending the conference on high note with a motivation speaker, once we receive confirmation, we will list the speakers' name on our website. I can tell you, I am really looking forward to hearing what all of our wonderful and knowledgeable speakers have to share and collecting as much good information and knowledge as I can, so I can share what I've learned with my team and dealerships.

All of us at ADOMA are so looking forward to getting together this year and having you be a part of this years' Educational Conference. Again, please review the attached "Sponsor Opportunity Form", we would welcome and encourage your participation. I would love for you and your teams to have the opportunity to highlight your business and get to know and build some lasting relationships with our ADOMA friends and members, as well as including your business in our Welcome Program. I so hope you will be joining us.

For questions, please contact me at terb@browningautogroup.com or send me your sponsorship form to 18803 Studebaker Road., Cerritos, CA 90703 if you intend to sponsor.

Best Regards,

Tiffany

Tiffany Erb, Browning Automotive Group
2022 - 2024 President
ADOMA Executive Board

Sponsorship Opportunities Form

Registration Form