



LOLA BELK SCHOLARSHIP FUND 2024

The Lola Belk Scholarship Fund was founded in 2012 in memory of Lola Belk. Lola has served ADOMA as President, Vice President and Secretary of the Orange County Chapter. She served on the Executive Board as well. For Conference, she headed the door prize committee, making sure everyone received something. Lola was always encouraging and reminding us that education in this industry is the “key to success.” In her honor, we will award a scholarship to help Business/Office managers obtain the training needed to stay at the top of their game.

PURPOSE: The Lola Belk Scholarship Fund awards scholarships to Automotive Personnel wishing to continue their education at the Annual ADOMA Conference and those with a financial need.

Criteria: Applicants eligible for assistance must be currently working in the automotive industry for at least 5 years and a current ADOMA member. Consideration will be given to individuals based on desire, financial need and commitment to attend the educational conference. Letter of nomination from your peers (GM, BM, OM, Dealer, Colleague).

Guidelines: An award certificate will be sent to the recipient and he/she will automatically be signed up for the July conference. The Award will be decided by the Executive Board.

Amount: The scholarship awarded will be valued up to \$1250.

Deadline: **The application deadline date is Friday, June 7, 2024.** The deadline is the date after which applications will no longer be accepted.

How to apply: Submit Application Form, a two-paragraph essay, and a letter of nomination. The first paragraph should detail who you are and your background. The second should be about why you should receive this scholarship. For consideration, email your essay to the ADOMA Office at adomaoffice@gmail.com by **June 7**.