



To: Our Valued Vendors and Supporters

Thank you for your ongoing interest and support of the Automotive Dealer Office Management Association (ADOMA). We have enclosed for your review a form outlining our 46th Annual Educational Conference Sponsorship Opportunities. We hope you will be interested in joining us this year and helping us make this a truly empowering and fantastic conference.

The conference will be held at the **Westin Carlsbad Resort & Spa** in Carlsbad, CA, **July 18th – 21th, 2024**. Our major focus is the ongoing education of our Dealerships' Management Offices. As in prior years, the conference is going to be a fantastic educational tool for Controllers, Business and Office Managers and their team members from dealerships across California.

Our Conference will start with a Registration and Welcome Event on Thursday evening. Friday's morning sessions will kick off with two great speakers: Jeff Netland, CA DMV Investigator, and Max Alexander, Chase Bank, speaking on various fraud issues. After lunch, our 3rd session speaker will be Kathleen Chadwick, California Department of Tax and Fee Administration (CDTFA), speaking on CA Sales Tax Information. From 2:45 – 6 pm on Friday, ADOMA is hosting our annual Vendor Faire! If you wish to participate, contact our Vendor Faire Chairman, Angelo Delnero at adelnero@completeofficeca.com.

On Saturday, we are hosting three sessions and a round table discussion. Our 1st session speaker will be Sam Celly, Celly Services Inc.; our 2nd is Andrew Hoag, Fisher Phillips; our 3rd and final Saturday speaker will be Lewis Fisher, Moss Adams. For the round table discussion, we are offering a golden opportunity for a special few Vendors to be table hosts during the round table hour. If you wish to participate, let me know. On Sunday, we will be ending the conference with motivation speaker Carrie Grace, speaking on "Leading with Excellence". To learn more about our speakers and their topics, visit our website at adoma.org. I can tell you, I am really looking forward to hearing what all our wonderful and knowledgeable speakers have to share and collecting as much information and knowledge as possible so I may share what I've learned with my team and dealerships.

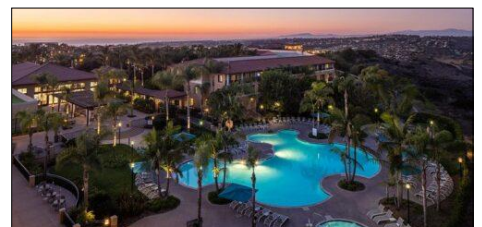
All of us at ADOMA are looking forward to getting together this year and having you be a part of this year's Educational Conference. Please review the attached "Sponsor Opportunity Form". We welcome and encourage your participation! I would love for you and your teams to have the opportunity to highlight your business and get to know and build lasting relationships with our ADOMA friends and members, as well as including your business in our Welcome Program. I so hope you will be joining us.

For questions, please contact me at adomapresident@gmail.com or send your sponsorship form to 18803 Studebaker Road., Cerritos, CA 90703 if you intend to sponsor.

Best Regards,

Tiffany

Tiffany Erb
ADOMA Executive Board President



The Westin Carlsbad Resort & Spa
5480 Grand Pacific Dr., Carlsbad, CA 92008



46th ANNUAL BUSINESS MANAGEMENT EDUCATION CONFERENCE

July 18 – July 21, 2024

The Westin Carlsbad Resort & Spa

5480 Grand Pacific Drive, Carlsbad, CA 92008

SPONSORSHIP OPPORTUNITIES

Available for a limited time, submit your choice of donation and payment by **June 1st, 2024**.

GOAL: Build a Positive Conference Experience! The ADOMA Executive Board Conference Committee has a wish list to fulfill in order to promote a positive conference experience. We are offering partial and full sponsorships. We greatly appreciate any support given to cover our conference expenses. Your donation allows us to provide a successful and beneficial educational event for our Dealers. To assist our generous industry supporters we have provided these suggested items. *Please indicate your first, second, and third choice.*

Sponsorship of various items will be on a first-come payment basis.

Welcome information:		Sponsored by	Saturday Night Dinner:	Sponsored by
1. Programs	\$500		10. Hosted Bar	\$3500
2. Name Tags	\$300		Social:	
3. Speaker Gifts	\$500		11. Entertainment	\$3500
Hotel Expenses:			Sunday Brunch:	
4. Podiums, lavalieres, overheads, etc.	\$2000		12. Specialty Station	\$2500
Thursday Night Reception:			Drawing Prizes:	
5. Light Snacks	\$2000		13. Grand Prize	(multiple Prizes) *
6. Hosted Bar	\$3500		\$500, \$250, \$100	\$
Friday:			14. Door Prize	\$
7. Friday Luncheon	\$2000		General Donation:	
8. Vendor Faire Hosted Bar	\$3500		\$	\$
Saturday:			15. Amount:	\$ *
9. Saturday Luncheon	\$3000		16. Gift Cards	\$ (see below) *

Firm Name: _____ **Phone No:** _____

Contact Name: _____ **Email:** _____

1st Choice: # _____ **2nd Choice: #** _____ **3rd Choice: #** _____ **Total Donation \$** _____

*13-16. We like to give door prizes. These consist mainly of gift cards in \$25, \$50 or more increments. If you wish to donate gift cards, may we suggest restaurants, malls, hotel, spa, books, Amazon, etc.? If you wish to provide an amount for us to purchase gift cards, use (#15&16). We also draw for Grand prizes for 1st, 2nd, & 3rd place (#13) and other various amounts (#14). Company's donating Grand prizes will be mentioned individually.

All donations follow the below Sponsorship levels. Sponsors are listed in the program and highlighted at the conference:

- Platinum Plus Sponsor \$2000+
- Gold Sponsor \$500 - \$999
- Bronze \$50 - \$249
- Platinum Sponsor \$1000 - \$1999
- Silver Sponsor \$250 - \$499

CREDIT CARD go to adoma.org to submit payment and email copy of form to Tiffany Erb.

MAIL completed form and check payable to **ADOMA** and mailed to: ADOMA Executive President, Tiffany Erb, Browning Automotive Group, c/o ADOMA Conference, 18803 Studebaker Road, Cerritos, CA 90703

If you have any questions, please contact Tiffany Erb at adomapresident@gmail.com.

Enclosed: Check # _____ **Date:** _____

more details at adoma.org