

ADOMA

Auto Dealers Office Management Association

360 E. First St., #891 * Tustin, CA 92780 * adomaoffice@gmail.com



MARKETING / SPONSOR OPPORTUNITIES

Check all that apply and submit this form along with your payment.

❖ **ADVERTISE: ADOMA Website and/or NewsTrax Newsletter!**

Our Website and NewsTrax represents all ADOMA chapters as well as supporting members from the San Diego and Tri-County areas. The website receives on average 4200 visitors each month and our monthly newsletter is emailed to over 800 owners, dealers, managers of auto dealerships and friends of ADOMA throughout Southern California. **That's why ADOMA is a great place to promote your products or services.**

Advertisement Size	Dimensions – Non-Bleed	<input type="checkbox"/> Website or <input type="checkbox"/> NewsTrax		<input type="checkbox"/> Website & NewsTrax	
		Member	Non-Member	Member	Non-Member
<input type="checkbox"/> Business Card	(3.5" x 2")	\$40	\$55	\$75	\$105
<input type="checkbox"/> Quarter Page – square	(3 5/3" x 4 1/2")	\$70	\$90		
<input type="checkbox"/> Half Page - horizontal	(7 1/2" x 4 1/2")	\$100	\$125		

Note: **SAVE \$15** when you sign up for 2 or more months. Sign up for one full year and receive **ONE FREE** advertisement. There is a limited amount of advertising space, we are accepting advertisements on a first-come, first-serve basis. Please send this form, payment, and advertisement as a .jpeg file to the ADOMA office at adomaoffice@gmail.com.

❖ **CONFERENCE SPONSORSHIP:** (please email your logo to adoma for recognition)

Support the annual three-day education conference and enrich the experience for everyone and gain valuable marketing exposure for your company. We are offering partial and full scholarships.

- Program printing \$500
- Nametags \$300
- Hotel Expenses (podiums, lavalieres, overheads, etc) \$1000
- Thursday Night Reception – Light Snacks \$1000
- Thursday Night Reception – Host Bar \$3500
- Friday Lunch Sponsor \$2,000
- Vendor Faire – Host Bar \$3,500
- Saturday Lunch Sponsor \$2,000
- Saturday Dinner – Hosted Bar \$3,500
- Saturday Entertainment \$3,000
- Hospitality Room \$3,500
- Sunday Brunch \$2,500
- Door Prizes Make a monetary donation or donate a gift item
- Grand Prize (multiple) \$500, \$250, \$100 \$ _____
- General expenses donation All amounts welcome! \$ _____

❖ **MINI CONFERENCE SPONSORSHIP:** (please email your logo to adoma for recognition)

This is a half-day conference in the fall that includes a keynote speaker and education sessions.

- # of Door Prize Donations at \$ _____ = \$ _____ total value (gift cards, tickets, wine, etc.)
- Continental Breakfast: Coffee, Bagels, Muffins & Fresh Fruit \$ _____
- Bronze Sponsorship (\$50 - \$100 donation) \$ _____
- Silver Sponsorship (\$101 - \$250 donation) \$ _____
- Gold Sponsorship (\$251 - \$500 donation) \$ _____
- Platinum Sponsorship (\$501+ donation) \$ _____

❖ **ADOMA "LOLA BELK SCHOLARSHIP":**

This Scholarship Fund awards scholarships to Automotive Personnel wishing to continue their education at the Annual ADOMA Conference and those with a financial need.

- Scholarship Donation \$ _____

SPONSOR SIGN UP (company name): _____

Primary Contact: _____ Bus. Phone: () _____

Total Amount: \$ _____ Check # _____

Credit Card: visit adoma.org (under "About ADOMA", click "Donations" tab; choose "Event" & make donation)

For Questions, please contact the ADOMA office at adomaoffice@gmail.com.