



AUTO DEALERS OFFICE MANAGEMENT ASSOCIATION
23rd ANNUAL VENDOR FAIRE at the
ADOMA EDUCATIONAL CONFERENCE



RSVP Deadline
June 1, 2024

Westin Carlsbad Resort & Spa
5480 Grand Pacific Dr. Carlsbad, CA 92008

Friday, July 19, 2024

Join us at **ADOMA's 2024 Annual Business Management Educational Conference**, which will include Dealerships from **SOUTHERN & NORTHERN CALIFORNIA**. Promote your products and services to key decision-makers from our member Auto Dealerships – their Controllers, Business Managers and Office Managers.

As part of the annual four-day conference, ADOMA is presenting the **VENDOR FAIRE**. This will provide you opportunities to meet potential users, key people with influence into the buying decision, and actual decision-makers. This is your opportunity to show sales expertise, and your service(s), product(s) or money saving ideas to approximately 100+ Conference attendees. There is also a golden opportunity for a special few Vendors to be table hosts at the Round Table discussion at 2:45 pm on Saturday, July 20th, to learn more or if you wish to be that host email Tiffany Erb at adomapresident@gmail.com. To learn more about the Vendor Faire, read the details below.

The Executive Board has set aside **FRIDAY July 19th, from 2:45pm – 6:00pm** for conference attendees and their guests to visit each vendor during Vendor Bingo with enough time to see your displays and materials, speak with you and enjoy our famous Vendor Faire Prize Distribution. During Distribution time, our vendors will have another spotlight opportunity to participate in the drawing to give away the prizes they generously donate.

Vendor Faire display space is typically a 6-foot table (or 8 ft. depending on hotel) with space on either side. Time to prepare or set up will be provided Friday-only beginning at 11am with no ADOMA monitoring of your booth items – please protect them by staffing accordingly. **The display space price is \$450.00 for Members and \$550.00 for Non-Members and includes LUNCH FOR TWO** on Friday with the conference attendees. If you have other team members who wish to join us for Friday's meals, there are additional costs: \$75.00 each for Breakfast reservations and/or \$90.00 each for Lunch reservations.

***VERY IMPORTANT:** Please indicate on your vendor registration form if you want *electricity* (\$200), *wireless internet* (\$75) or *other special needs request* (e.g., corner for large backdrop). In addition, please note that **ALL shipped/stored items may have additional costs for this hotel for their shipping and handling services outside of ADOMA. If any, costs will need to be paid by each vendor directly to the hotel prior to its arrival.** For S&H costs and details, please contact **Angelo Delnero** and send him a copy of your tracking numbers by **Friday June 21st** so the ADOMA team can check on your shipment.

IMPORTANT NOTE: ADOMA membership *IS NOT REQUIRED!* However, if you renew your membership or join as a new member today you will SAVE \$\$\$ and your membership will be extended until 12/31/2025.

SPACE IS LIMITED SO RETURN YOUR RESERVATION TODAY!!
RESERVATIONS/PAYMENTS RECEIVED AFTER THE JUNE 1st DEADLINE WILL NOT BE GUARANTEED ENTRANCE AND WILL REQUIRE AN ADDITIONAL \$150 LATE FEE, if space is available, SO SUBMIT EARLY and SAVE \$\$\$!

In addition, we would like to invite all our vendors to **come early and spend Thursday evening with the conference attendees during Welcome Night**. We have a block of rooms for Thursday - Saturday, and we encourage you to attend some or all of the weekend activities. Join us this weekend and continue you're networking opportunities and building strong and lasting relationships. This advertising opportunity is a great value, not to mention fun while networking.

DEADLINE TO RETURN CONFERENCE RESERVATION FORM SATURDAY, JUNE 1st, 2024

To secure your spot, please contact **Angelo Delnero** at **714-553-2758** or adelnero@completeofficeca.com.

Thank you for your support of ADOMA and our California Dealers.



46TH Annual Auto Dealers Office Management Association

BUSINESS MANAGEMENT EDUCATIONAL CONFERENCE
REGISTRATION FORM

JULY 18 – JULY 21, 2024



The Westin Carlsbad Resort & Spa

REGISTRATION & PAYMENT DUE DATE IS JUNE 1ST, 2024

**NO LATE REGISTRATIONS WILL BE ACCEPTED UNDER ANY CIRCUMSTANCES AFTER JUNE 1ST, 2024
*DUE TO ROOM NIGHT AND FOOD COUNT REQUIREMENTS – ALL REGISTRATIONS ARE FINAL; NO REFUNDS WILL BE ISSUED***

VENDOR FAIRE REGISTRATION

Contact: Angelo Delnero adelnero@completeofficeca.com

- **PAY BY CHECK:** Complete this form, attach your check payable to: **ADOMA EXEC BOARD** and mail to the ADOMA office.
- **PAY BY CREDIT CARD:** Complete form, pay online using below **"PAY NOW"** link, then email copy of form to: adomapresident@gmail.com

PARTICIPANT NAME: _____ **TITLE:** _____

COMPANY: _____ **PHONE:** _____

MAILING ADDRESS: _____

EMAIL ADDRESS: _____

BOOTH PARTICIPANTS: _____

LIST ANY DIETARY ALLERGIES/ RESTRICTIONS: _____

Thursday Room **\$250** ___ QTY * Friday Room **\$325** ___ QTY * Saturday Room **\$325** ___ QTY

Breakfast (FRI/SAT/SUN) **\$75** per day ___ QTY * Lunch (FRI/SAT) **\$90** per day ___ QTY (circle all that apply)

MEMBER TABLE RESERVATION FEE (INCLUDES 2 LUNCHESES) **\$450.00** _____ QTY

NON-MEMBER TABLE RESERVATION FEE (INCLUDES 2 LUNCHESES) **\$550.00** _____ QTY

SATURDAY NIGHT ADD-ON (DINNER/DRINKS/ENTERTAINMENT) **\$200.00** _____ QTY

CHECK ENCLOSED CHECK# _____

TOTAL: \$ _____

I want to pay by credit/debit **PAY NOW**