

MEMBERSHIP
BROCHURE & APPLICATION



JOIN NOW

2027

ADOMA
Auto Dealers Office Management Association
adoma.org

+ 714-881-7067 www.adoma.org 360 E. First St. #891, Tustin, CA 92780

ABOUT ADOMA

The Auto Dealers Office Management Association was founded in 1956, as a professional organization for Controllers, Business and Office Managers who wished to excel in their positions. The aim of this group is to educate and inform on changes that affect the automotive industry, offering a large network of other experienced automotive personnel to call on for clarification of questions. ADOMA's emphasis on education is demonstrated at monthly meetings held in the Southern California area; and expanded in the yearly Business Management Conference.

Mission Statement

Provide a forum for education, and the exchange of ideas and information to improve the administration of the automotive industry.

President Message

On behalf of the ADOMA Executive Board, I am delighted to welcome both returning and new members to another exciting year with ADOMA. Serving as President has been an incredible privilege, allowing me to witness firsthand the value our organization brings to automotive professionals through education, networking, and shared best practices.

Whether you are renewing your membership or joining us for the first time, I encourage you to take full advantage of the resources, events, and connections ADOMA offers. Together, we can continue to grow, learn, and strengthen our industry community.

Terri Magana
Automotive Controller



PRESIDENT, ADOMA EXECUTIVE BOARD 2026-2028

Membership Dues

Membership is open to all auto industry professionals with current, past, or prospective service as Controllers, Business or Office Managers, and staff within the auto industry. Membership is held on an annual basis and is non-transferable.

- Membership Fee: $250
- Addtl. Franchise Locations Fee: $100
- Platinum Vendor Sponsor Fee: $750



Terri Magana
President

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Learning & Networking Opportunities

Annual Conferences:
Keeping you on target with tips, resources, and best-practice sharing! Our conferences offer engaging educational sessions and much more. The Education Conference is a multiple day event held each summer, designed to support your learning and professional growth.

Quarterly Meetings:
ADOMA also offers quarterly meetings featuring dynamic speakers, engaging discussions, and opportunities to network with peers. Many of these events include dinner, creating a comfortable, community-focused environment for learning and connection.

Educational Webinars:
ADOMA hosts educational webinars covering a wide range of valuable automotive industry topics, including new laws and regulations, DMV updates, Human Resources, emerging systems, and evolving technology. These sessions are conveniently hosted online via Zoom, allowing members to stay informed and engaged from anywhere.

Join a Committee:
Engage with fellow members, increase visibility for your company, and give back to the industry by volunteering your time. Committee participation is a valuable way to network, share expertise, and contribute to ADOMA's growth and learning initiatives.

Previous Meeting Topics

Our programs cover a wide range of relevant and timely topics to support your professional growth and workplace success. Past topics have included:

- AI technology and workplace innovations
- Worker's rights and labor relations
- Annual DMV updates
- HR rules and regulations
- Best Practices Roundtable discussions
- Legal and regulatory industry updates
- Compliance training and updates
- Managing a diverse workforce
- Understanding financial statements and what lenders look for
- Workplace ergonomics and stress reduction strategies

These sessions—and many more—help members stay informed, skilled, and empowered.

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Membership Benefits

MEMBERSHIP FEE:
$250 Dealership or Associate Allied Member (Vendor)
$100 for second dealership/vendor location

Annual Membership

- Membership valid for the calendar year for a Dealership or Associate Allied Member, with benefits extended to all employees.

Newsletter & Communication

- Monthly NewsTrax newsletter delivered electronically to keep you informed of upcoming events and ADOMA updates.

Educational Meetings

- Discounted registration for team members within the same dealership to attend and participate in both in-person and online educational meetings.
- Opportunity to provide an educational article in NewsTrax (non-promotional).

Membership Directory

- Company name and primary representative contact information listed on the website.
- Access to the exclusive membership directory. The password is provided in your Welcome Letter.
- Access to the attendee list will be available upon request after the educational meetings.

Marketing

- Free job posting of open positions on the ADOMA website for a 60-day period within a two-month free marketing link in the NewsTrax newsletter.

Networking & Professional Growth

- Build peer relationships, share best practices, and grow your business by connecting with other industry professionals.

Platinum Vendor Sponsor Membership Benefits

PLATINUM VENDOR SPONSORS (PVS) FEE: $750
Designed to serve the marketing needs of our Associated Allied Members

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Annual Membership

- Platinum Vendor Sponsors (PVS) membership is valid for the calendar year, with benefits extended to all employees.

Newsletter & Communication

- Monthly *NewsTrax* newsletter delivered electronically to keep you informed of upcoming events and ADOMA updates.

Educational Meetings

- Discounts for all team members to attend and participate in upcoming events, including both in-person and online educational meetings, as well as the Vendor Faire at the Annual Educational Conference.
- Opportunity to provide a monthly educational article in NewsTrax (non-promotional).

Membership Directory

- Company name and primary representative's contact information listed on the ADOMA website.
- Access to the exclusive membership directory. The password is provided in the Welcome Letter.
- Access to the attendee list will be provided upon request after the event or educational meeting.

Marketing

- Company listing and logo on the ADOMA website.
- Vendor Spotlight: Featured placement in a rotating slideshow showcasing your company logo and description during cocktail hour at in-person ADOMA meetings.
- One Free Half-page horizontal (7 1/2" x 4 1/2") advertisement published on the website and NewsTrax Newsletter as our PVS of the month.
- Free job posting of open positions on the ADOMA website for a 60-day period, including a two-month free marketing link in the monthly NewsTrax newsletter

Networking & Professional Growth

- Connect with other industry professionals to build relationships, share best practices, and promote your business.

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MEMBERSHIP APPLICATION

Print and email application to adomaoffice@gmail.com
or complete an application online at adoma.org

Auto Dealers Office Management Association
360 E. First St. #891
Tustin, CA 92780
Tel: 714-881-7067
Email: adomaoffice@gmail.com

Membership Options

□ **Membership (Dealership or an Associate Allied Member) – $250.00 annually**
□ **Additional Dealer Franchise Location – $100.00 annually**
□ **Platinum Vendor Membership – $750.00 annually**

Member's Information

Name: _____

Street Address: _____

City, State, Zip:_____

Phone:_____

Company:_____

Title:_____

Email Address:_____

Web Address: _____

Payment

Check Number: _____

Amount Enclosed: _____

Representative Name:_____

Signature of Rep: _____

Affiliation Areas (choose one):
□ Inland Empire
□ Sacramento / Bay Areas
□ Orange County
□ San Diego
□ Los Angeles
□ At-Large

Join a Committee:
□ Annual Conference
□ Programs
□ Membership
□ Sponsorship

Credit Card:
Visit www.adoma.org then click on Membership Application, submit, and then PAY to join or renew

Make check payable to ADOMA. A copy of this application must be mailed or emailed to the ADOMA Office to guarantee membership.
Mail to: ADOMA 360 E. First Street, #891
Tustin, CA 92780
or Visit www.adoma.org to complete an application and payment online

ADOMA is a nonprofit organization committed to providing valuable educational and networking opportunities to its members and event participants. Please note that all memberships, event registrations, and related payments are non-refundable. By registering and/or submitting payment, you acknowledge and agree to this no-refund policy.

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ADVERTISING & SPONSORSHIP FORM

Print and email application to adomaoffice@gmail.com
or complete an application online at adoma.org

Advertising with ADOMA or becoming an event sponsor gives you direct access to a highly targeted, industry-specific audience while aligning your brand with a trusted and respected automotive association. Sponsorship helps you stand out, showcase your products, services, and expertise, and build meaningful visibility among key decision-makers. Most importantly, your support strengthens the automotive community and reinforces your commitment to the industry you serve.

Check all that applies and submit this form along with your payment.

WEBSITE AND NEWSTRAX

	□ Website or □ NewsTrax		□ Website & NewsTrax	
Advertisement Dimensions	**Member**	**Non-Member**	**Member**	**Non-Member**
□ Business Card (3.5″ x 2″)	$40	$55	$70	$85
□ Quarter Page – square (3 5/3″ x 4 1/2″)	$70	$90	$100	$120
□ Half Page - horizontal (7 1/2″ x 4 1/2″)	$100	$125	$130	$150

EVENT SPONSORSHIP

Gain valuable visibility and recognition by sponsoring ADOMA events! Benefits include your company logo featured on the ADOMA website, recognition in our newsletter, printed event signage displaying your company logo and sponsorship level, and a rotating slideshow showcasing your company logo and description during cocktail hour at in-person meetings.

Sponsor ADOMA's Annual Educational Conference to gain high-impact marketing exposure and connect with leaders in the automotive industry. Your support helps enhance the event experience while strengthening your company's visibility, brand recognition, and relationships with automotive industry professionals.

□ Platinum Plus Sponsor $2000+
□ Platinum Sponsor $1000 - $1999
□ Gold Sponsor $500 - $999
□ Silver Sponsor $250 - $499
□ Bronze Sponsor $50 - $249

Sponsor Amount $_____

PAYMENT

Scan the QR Code for payment or visit adoma.org

LOLA BELK SCHOLARSHIP

Support the Lola Belk Scholarship Fund to help automotive professionals with financial need continue their education by attending ADOMA's annual conference while demonstrating your company's commitment to professional development and industry growth.

□ Scholarship Donation $_____

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Thank You

What Happens Next

- Your membership will be updated in our system and valid until 12/31/2027.
- If payment was made online, a receipt will be emailed to you from MX Merchant.
- A welcome email will be sent to the primary member within 2 weeks to confirm your 2027 membership.

Review Your Member Benefits

Save a copy of the **ADOMA Brochure** to review all the benefits included with your membership.

Questions or Need Help?

We're here to assist you!
Email us at adomaoffice@gmail.com or call 714-881-7067.

Learn More About ADOMA

Visit our website for resources, events, and updates. www.adoma.org

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